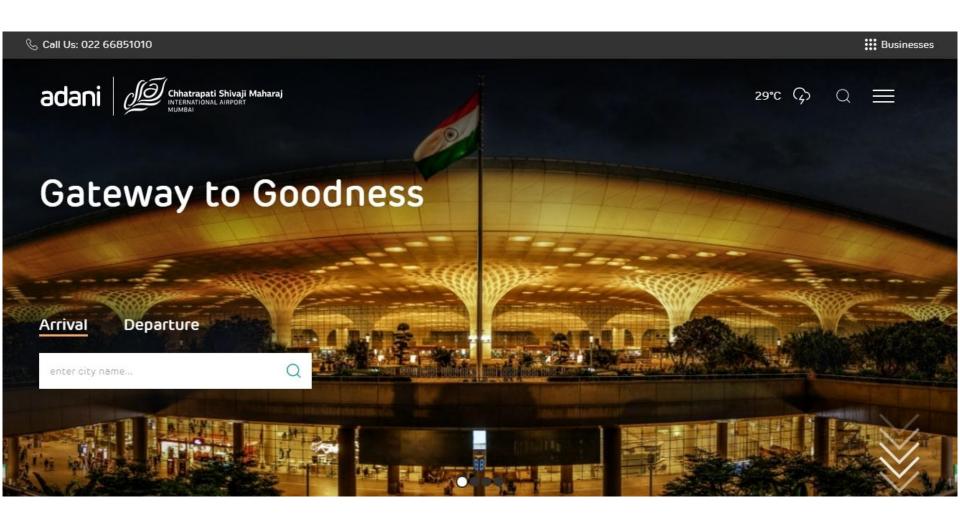
## Sample Hero Images

A guide to some illustrations for Hero Images for winners announcements



## Specifications to be followed

Save the file as: (Entry Title)\_HeroImage.jpg (e.g., "PlayHard\_HeroImage.jpg"). Image specs: JPG format, 1920x1080 pixels, landscape, and minimum 10 MB. Include Agency Logo, Brand Logo, and Key Campaign Visual.









Engaging Customers With Exactly What They Need



TATA COMMUNICATIONS



Conversational (S) Omnichannel Retail
Journeys on WhatsApp











**GROWTH IN NON-BRAND CLICKS** 

